

EDOC4U AND TELEVOX JOIN FORCES TO IMPROVE PATIENT OUTCOMES

Integrated eDoc4U-TeleVox solution will help providers to better engage patients in their care. Nashville, TN, August 11, 2014

eDoc4U announced today a strategic partnership with TeleVox Software, the leader in engagement communications technology solutions. Its newly-integrated solution will enable physicians to move patients to action with automated TeleVox communications utilizing Electronic Health Record (EHR) clinical data collected through the eDoc4U platform.

"This newly combined solution is a very powerful way to improve the quality of care without significantly increasing the cost of delivering it," said Scott Zimmerman, President, TeleVox. "Leveraging the robust EHR clinical information captured by eDoc4U, providers can now utilize our automated Healthy World outreach to effectively drive patient action."

eDoc4U's patented technologies make it easy for providers to identify gaps in care enhanced with self-reported patient information to better assess risk and recommend individual wellness strategies. Patients can access personalized recommendations and educational programs to better self-manage their conditions, preventive care and lifestyle choices. Integrating the TeleVox solution enables eDoc4U to automate patient engagement through email, text and voice notifications, providing the nudge patients often need to take action.

"Our integration with TeleVox allows eDoc4U clients to greatly expand the population health management model by providing automated, just-in-time activation messages to close gaps in care, send preventive care reminders and empower patients to take action on healthy lifestyle choices and activities," said Richard Smith, President eDoc4U. "Using our health assessment and evidence-based care algorithms, eDoc4U can tailor specific recommendations for patients based on their individual health risks. TeleVox's Healthy World notification platform then drives compliance by delivering these patient messages automatically."

Key Benefits of the eDoc4U-TeleVox integration include:

- Optimizing clinical outcomes by identifying gaps in care using multiple data sources.
- Creating specific treatment plan

recommendations for patients based on risk profile.

- Driving patient accountability and action through personalized intervention messages via phone, email and text, based on patient preference.

This newly integrated solution will be demonstrated at the 2014 Allscripts Client Experience (ACE) event in Chicago August 12-15.

About eDoc4U

eDoc4U, a division of ConduIT Corporation based in Nashville, Tennessee, is a leading provider of NCOA certified web-based population health management solutions to better engage patients in preventive and chronic healthcare. Since 2002 eDoc4U has provided population health management solutions with integrated preventive care web services to millions through benefit plans, health plans, health providers, and pharmacy benefit managers. Its products empower patients and employees to optimize health by improving the quality and delivery of preventive care through "high tech, high touch" medical web strategies. The eDoc4U team includes Board-certified internal medicine physicians who believe that research-proven standards of preventive medicine offer the best way to improve the health of individual patients, employer groups and communities. To learn more about eDoc4U, please visit www.eDoc4U.com.

About TeleVox

TeleVox Software, a subsidiary of West Corporation, is a high tech Engagement Communications company, providing automated voice, email, text and web solutions that activate positive patient behaviors through the delivery of a human touch. Since 1992, TeleVox has been creating a comprehensive approach that breaks through and activates people to live healthier lives. TeleVox understands that touching the hearts and minds of patients by engaging with them between healthcare appointments will encourage and inspire them to follow and embrace treatment plans. TeleVox solutions are used by 18,000 healthcare organizations representing 140,000 providers throughout North America. The company is headquartered in Mobile, AL. For more information on TeleVox, visit www.televox.com.