

BioIQ Partners With eDoc4u to Enhance Healthcare Technology Platform

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Santa Barbara, Calif. – Healthcare technology company BioIQ and population health manager eDoc4U today announced an integrated solution to personalize screening, wellness, and population health programs with targeted education.

“By combining eDoc4u’s health management solutions into the BioIQ technology platform, individuals can now complete a health screening and receive a personalized, risk-based education curriculum in a variety of media formats and toolsets to better understand and address their health risks or potential risks.” said BioIQ CEO Justin Bellante. “Gone are the days of generic content, or forcing individuals to search through hundreds of articles that may or may not be timely or relevant to their actual health risks.”

Employers and health plans use the BioIQ technology platform to engage individuals, gather biometric data, display lab results, track rewards/incentives and direct people to targeted, personalized interventions based on their unique health risks and needs. eDoc4U complements the BioIQ platform by delivering targeted, risk-based recommendations for health improvement, along with personalized education curricula and toolsets for topics and conditions spanning the health continuum – from well-being and stress management, to smoking cessation, diet/weight loss, and chronic condition management. The combination of these capabilities differentiate BioIQ’s participant experience and strengthens its value to connect participants with health care resources, help them measure their health, and ultimately enable them to achieve their optimal well-being.

“eDoc4U has a solid track record of assisting people with preventing or delaying the onset of diseases for which they are specifically at risk,” said Ray Capp, eDoc4U president. “Expanding the BioIQ platform with eDoc4u’s health management and education furthers our mission in an exceptionally meaningful combination of capabilities.”

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About eDoc4U

eDoc4U is a leading provider of NCQA certified web-based population health management solutions to better engage patients in preventive and chronic healthcare. Since 2002 eDoc4u has provided innovative healthcare solutions to millions of individuals through benefit plans, health plans, health providers, and pharmacy benefit managers. The eDoc4U team includes Board-certified internal medicine physicians who believe that research-proven standards of preventive medicine offer the best way to improve the health of individual patients, employer groups and communities.

About BioIQ

BioIQ is a healthcare technology company that enables organizations to connect with their populations, measure vital health metrics and achieve health improvement goals. BioIQ works with some of the largest employers and health companies in the nation. Since its inception in 2005, BioIQ has launched thousands of successful health improvement programs that serve millions of participants.